

Service - Outsource Card Production



Brand: Smartjac Industries Inc
Product Code: SMA100OPROD

Short Description

Benefit by outsourcing Your employee / corporate ID card production or SIM card production.

Description

Outsourcing card production, sometimes called ID as a service, has many meanings. It can simply refer to the outsourcing of physical card production or it can extend all the way through the onboarding, lifecycle management and revocation of employee privileges.

Small to medium sized companies generally need smaller volumes of cards, so there is value to allowing somebody else to manage that service for them. Not having the employee overhead and training is attractive.

For companies that opt to obtain their cards through a vendor or service bureau, the first step is to determine the information to include on the card. From there, companies work with the vendor to develop a card design. Next, the company uploads cardholder data, the vendor creates a proof and finally cards are produced and distributed.

advantages

ID cost savings, simplicity touted Issuers cite multiple advantages for outsourcing ID production. The model can be a revenue generator in addition to a cost saving measure. For example, a university might ask its incoming students to pre-enroll in the ID system

by entering their data and submitting a photo. Instead of having to buy multiple printers to produce cards for the entire student body at the start of a semester, the campus can print most IDs offsite. Students who don't pre-enroll could be charged a fee to have the ID printed on site. Outsourcing also helps companies make ID printing into a smaller, monthly operating expense instead of the large, up-front capital expense that stems from the traditional model of purchasing issuance equipment. With a service model, it's a higher per-card cost but a consistent cost spread over time. Offsite issuance is also ideal for businesses that have multiple sites in different parts of the country and would otherwise need to distribute hardware to each location. Smartjac Inc supplies the equipment and software that enables card production and remote provisioning of secure credentials. There are advantages for both the public and private sector entities to utilize a service bureau approach. They don't have the overhead or operations to worry about, and they typically pay a per-badge price.