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## Social SIM

**Brand:** HID Global  
**Product Code:** SMAGT100SNFC6FF



### Short Description

The Social SIM is a client/server SIM application for mobile operators, enabling anyone to access the popular social media service on any handset, even without a data connection or subscription.

### Description

Engage people with Facebook to boost data usage.

What's Facebook for SIM?

LinqUs Facebook for SIM is a client/server SIM application for mobile operators, enabling anyone to access the popular social media service on any handset, even without a data connection or subscription. LinqUs Facebook for SIM is a powerful means to boost data usage, bringing Facebook to subscribers who have a smart or internet-enabled phone but do not use internet services.

### LinqUs Facebook for SIM in detail

Boost your user base by allowing users to:

Create a Facebook account

Invite friends on Facebook with "People You May Know" and SIM phonebook

Engage users and boost their activity by enabling them to:

Message and chat with friends  
Receive interactive notifications: instant pop-up messages  
Login to their Facebook account  
Write on friends' wall  
Read status updates and view their newsfeed  
Receive birthday reminders  
Migrate users to mobile data service  
From black & white text to photos access

## **Benefits for operators and end-users**

### **Benefits for operators:**

New revenue streams through the sale of SMS and data packs  
Increased use of data of internet-enabled handsets  
A more active user base

### **Benefits for end-users:**

Facebook essentials in their pocket  
Instant connection with friends through interactive notifications  
Access to multimedia content including pictures and photos